

## **People perception and awareness to wildlife biodiversity and conservation in social forestry division, Bareilly**

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**ABSTRACT :** India is rich in wildlife and has great diversity of wild fauna and flora. Human population is expanding and natural habitat of wild animal is shrinking, people and animals increasingly come in to conflict over living space or food. The survey showed that most of the respondents (67.78%) were not aware with the wildlife biodiversity in their areas compared with those who had awareness (32.22%) to wildlife biodiversity. Out of 900 respondents minimum respondents aware about the nilgai (92.56%) followed by rhesus macaque (87.44%), black buck (81.78%), Wild pig (78.00%), jackal (43.89%), chital (25.67%) and maximum common langur (21.33%). The need of the hour is to make the local people aware of the values of wildlife.

**Key Words :** Wild life biodiversity, social forestry.